



We are excited to announce that we will be at InfoAg this year. Please stop by our booths #36-38 to discuss with our team of experts on any topics you may wish to cover.

Also, we have several sessions that will be impactful so please feel free to join us.

Financial Impacts of Subfield Variability – Dave Muth

Tuesday, July 17th : 2:20pm -3:00pm – GRAND E

This session will provide an educational forum to look at three precision ag data outcomes leveraging subfield variability in financial performance to improve grower profitability: 1) describe the fundamental business impacts of subfield variability, 2) demonstrate how a wide range of existing precision ag data resources can be used for subfield business performance planning, and 3) deliver actual case studies where subfield business planning has created improved performance.

EFC's Precision Business Planning Solutions – Dave Muth & Ernie Chappell

Tuesday, July 17th: 3:40pm-4:20pm – REGENCY AB

The biggest challenge facing data services in agriculture is clear and concise demonstration of the value added outcomes from investing in data resources. EFC Systems is focusing the development and deployment of their tools on data driven agronomic planning that starts with deep understanding of the profitability of each management decision at a sub-acre scale. This focus establishes clear value and measurable progress for the advisor with their farmer customer. This session will discuss how this philosophy and approach is delivered through EFC Systems tools.

Precision Data for Improving ROI, Soil Health, and Sustainability Workshop – Dave Muth, Matt Sweeny, Erich Eller, and Jack Cornell

Wednesday, July 18th: 8:00am-10:00am – GRAND ABC

This session will look at emerging data and management systems that engage precision ag data resources to address grower ROI, soil health, and sustainability outcomes simultaneously. It will be an educational session covering nitrogen management strategies for improved profitability and water quality, the current state of the art programs on precision data applied to soil health monitoring, and emerging data management systems to document improved environmental performance for the food commodity supply chain. The session will be delivered focused on practical outcomes through case studies and in-field data.

We are looking forward to a great year at InfoAg and look forward to seeing you there.

Ernie

echappell@efcsystems.com

615.864.8501