

**TerrAvion**

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**TERRAVION ANNOUNCES DATA INTEGRATION IN EFC SYSTEMS PLATFORM**  
*Integration Allows FieldAlytics Users To Seamlessly Access TerrAvion High-Resolution  
Aerial Imagery*

**San Leandro, CA:** Terravion announces the completed integration of TerrAvion aerial imagery data into the EFC Systems FieldAlytics platform. This newly coined integration allows subscribers of [TerrAvion aerial imagery](#) to effortlessly transfer their field boundaries through the [FieldAlytics](#) field management system to the TerrAvion platform and get the delivered aerial images synced automatically in their FieldAlytics account during the growing season.

“EFC systems’ decades-long focus on profitability and efficiency in agriculture is commendable and we are excited to be able to add to it,” says Amariah Fuller, Chief Product Officer at TerrAvion. “The integration of TerrAvion imagery in EFC Fieldalytics adds a new level of convenience for agronomists to quickly and easily make prescriptions. The growers are getting a better prescription, agronomists have a whole new type of service to offer, and there’s no extra cost to anyone.”

“We are pleased to add this integration with TerrAvion, a well-respected source of imagery,” says Ernie Chappell, Founder, and President at EFC Systems.

The [integration](#) with FieldAlytics allows growers to combine the data already in the FieldAlytics system with the imagery data to form a complete agricultural management system. TerrAvion collects imagery data in many regions in the United States and Canada regularly depending on the types of crops grown. The collected data are processed overnight and the various image layers delivered to customers account the next morning, so growers can act on the found issues immediately if needed.

**About TerrAvion:** TerrAvion helps farms take a high-tech approach to improve yield and revenue, with the largest cloud--based aerial imaging and data analytics service for agriculture. TerrAvion provides growers from small family farms to the largest agribusinesses with current images and data that accurately detail the conditions of every acre, helping identify problems early before they impact yield. Founded in 2013, TerrAvion’s investors include Merus Capital, Initialized Capital, 10x Group and Y Combinator. For more information, visit [www.terravion.com](http://www.terravion.com) or follow @TerrAvion.

**EFC Systems:** EFC Systems is a thirty-year-old technology solutions provider focused on improving farm profitability and retailer operational efficiency. Our solutions provide enterprise functionality to both retailer and service provider as well as growers by way of FieldAlytics, which is our comprehensive field management system with the optional AgSolver planning for profit engine. Our tools help both retailers and growers prosper together. Visit [www.efcsystems.com](http://www.efcsystems.com) to learn more about how our solutions can help your organization.

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