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Steve Dietze Joins EFC Systems as Senior Vice President of Business Development



Brentwood, TN – August 14, 2019 – EFC Systems, Inc. (“EFC Systems”), a leading provider of solutions for Agricultural Retailers and Growers, is pleased to announce Steve Dietze has joined EFC Systems as Senior Vice President, Business Development effective August 14th. In this new role, Dietze will focus on opening new markets and strategic business relationship opportunities for the company.

“We are pleased to add Steve to our executive leadership team as we look to expand our strategic relationships and enter new markets,” said Ernie Chappell, Founder and President of EFC Systems. “He is uniquely qualified to help us as we continue to expand EFC Systems into new opportunities. Our experience with Steve in the past has demonstrated alignment of vision and a great capacity to achieve results.”

Dietze comes to EFC Systems from Wilbur-Ellis Company where he served as Vice President of Strategy. During his 16 years with Wilbur-Ellis, he was responsible for the development and implementation of the agribusiness strategic plan along with leading the business systems team and development of AgVerdict. He also has led operations teams and was a geography vice president for multiple states.

He began his career with Elanco, the Ag Division of Eli Lilly and Company, where he held various sales, marketing and product management positions. He also has held leadership positions with Farmland Industries and Agrilience LLC. He was instrumental in the creation of Wilfarm LCC, a \$700-million Midwest wholesale distribution business, and served as COO and CEO until it was combined with The Cenex/LOL Agronomy Company and Farmland Industries’ fertilizer distribution business to create Agrilience LLC (now Winfield Solutions).

A native of Nebraska, Dietze holds bachelor’s degrees in agronomy and ag economics from the University of Nebraska and a master’s in business administration from Rockhurst University in Kansas City, Mo. He has served as a director on various industry boards including NACA (now CropLife) and Rapid (now AgGateway).

“I’m excited to join the EFC Systems team to help develop new markets and cultivate business growth for the future,” said Dietze. “EFC Systems is a leader in providing technology solutions to help agribusiness succeed.”

Dietze will be based in the Kansas City area and can be reached at 816-372-3274 or at sdietze@efcsystems.com.

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About EFC Systems, Inc.

EFC Systems, Inc. is a 30-year-old technology solutions provider focused on improving farm profitability and retailer operational efficiency. Our solutions provide enterprise functionality to retailer and service providers and growers through FieldAlytics, a comprehensive field management system with the optional AgSolver planning for profit engine. Our Merchant Ag ERP platform helps retailers manage their profitability, risk and resource management. Our solutions support and enhance digital interaction between growers and retail service providers while also taking data and turning it into actionable insights. Visit www.efcsystems.com for more information.